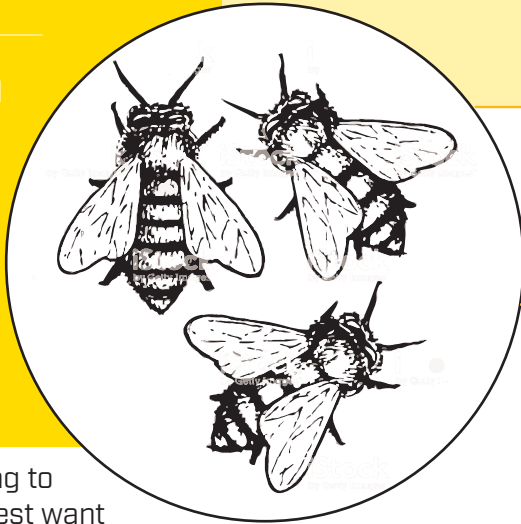


WHY ARE BEES SO IMPORTANT!?

Approximately 1/3rd of the national bee population has disappeared over the last 5 years. 1/3rd of the food we eat comes as the result of honeybees and other pollinators.

More than 130 fruits and vegetables that make up nutritious diets are cross-pollinated by honeybees.



We don't know why this is happening to the bee population but we at U.S. Pest want to do our part in educating and inspiring others to help save and increase the bee community. At U.S. Pest we promote best management practices to protect farmers and beekeepers.

U.S. PEST
PROTECTION

We Set The Standard.

Misapplication of pesticides by homeowners and/or pest control companies has had a negative impact on the bee population. That's why, at U.S. Pest, we've developed a Bee Awareness Initiative to make sure that the honeybees are protected.

BENEFITS OF A "BEE CERTIFICATION"

A 'Bee Certified' TN company receives the following: Statewide recognition for taking a proactive approach to protecting Tennessee pollinators and the Tennessee native honeybee.

Community and consumer confidence in your brand and company to 'protect what matters most'

Partnership with local and statewide organizations and communities to promote and market your company and brand story.

WHAT'S EXPECTED FROM A "BEE CERTIFIED" COMPANY:

A "BEE Certified" Company practices and provides an environment and culture of promoting awareness of the native Tennessee pollinators and honey bees to it's employees and customers.

BEE APART OF THE SOLUTION

Inspire employees by carrying the torch for the Tennessee pollinators by education and awareness of local bee health.

- Help reduce unnecessary pesticide fogging by utilizing best pest control methods including spot treatment and focused directional methods such as liquid treatments in certified liquid applications instead of aerosol or fogging.
- When applying pesticides or herbicides monitor wind speed to reduce drift

Engage in the BEE community to SUPPORT awareness and educational efforts

- You'll have on call partners with beekeepers
- Take note of active managed bee hives around your area and customers areas
- Train employees to be aware of pollinators and application methods as well as the importance of all pollinators. (Not spraying blooms on bushes or trees)
- Educate customers and employees on using professional pest control companies that are 'Bee Aware' Certified.

The "BEE certification" will set **your** company apart and raise the standards in **your** industry.

