Engage in the BEE community to SUPPORT awareness and educational efforts

- You'll have on call partners with beekeepers
- Take note of active managed bee hives around your area and customers areas
- Train employees to be aware of pollinators and application methods as well as the importance of all pollinators. [Not spraying blooms on bushes or trees]
- Educate customers and employees on using professional pest control companies that are ‘Bee Aware’ Certified.

The “BEE certification” will set your company apart and raise the standards in your industry.